

'Reach for the Stars' Promotion - Terms and Conditions

1. The 'Reach for the Stars' promotion ("**Promotion**") runs each Thursday from 5 May 2011 until 29 March 2012 (inclusive).
2. The Promotion is open to all SKYCITY Auckland Action Rewards cardholders (together "**Cardholders**"). However, Cardholders who are in any way excluded from entering SKYCITY (including those excluded after their entries have been accepted) and employees of SKYCITY, their related companies or their advertising agencies are not eligible to participate in the Promotion.
3. A prize draw will take place each Thursday at approximately 7.00pm, 8.00pm and 9.00pm (each a "**Prize Draw**"). At each Prize Draw, one winning entry will be randomly drawn from all eligible entries received. The winner will win the opportunity to choose one promotional star from the promotional display and win the prize specified thereon, which will be one of the following prizes:
 - a) \$5,000 cash;
 - b) \$5,000 of Westfield gift vouchers;
 - c) \$5,000 of Flight Centre gift travel vouchers; or
 - d) \$5,000 of Noel Leeming gift vouchers.
4. Eligible Cardholders will automatically get an entry ("**Prize Draw Entry**") into the relevant Prize Draw(s) for every 50 loyalty points they earn from gaming machine and/or table game play at SKYCITY Auckland Casino from 4.00pm on the day of that relevant Prize Draw until 15 minutes prior to that relevant Prize Draw. For example:
 - a) a Cardholder who earns 50 loyalty points between 4.00pm and 6.45pm will get one Prize Draw Entry into each of the 7.00pm, 8.00pm and 9.00pm Prize Draws;
 - b) a Cardholder who earns 100 loyalty points between 4.00pm and 6.45pm and 50 loyalty points between 6.45pm and 7.45pm will get two Prize Draw Entries into the 7.00pm Prize Draw and three Prize Draw Entries into each of the 8.00pm and 9.00pm Prize Draws; and
 - c) a Cardholder who earns 50 loyalty points between 8.30pm and 8.45pm will get one Prize Draw Entry into the 9.00pm Prize Draw only.
5. For the avoidance of doubt, loyalty points are standard loyalty points earned by Cardholders directly from gaming machine and/or table game play and specifically exclude loyalty points gifted to or won by Cardholders and bonus loyalty points issued to Cardholders in connection with any other promotion.
6. There is no maximum number of Prize Draw Entries that a Cardholder may obtain in respect of any Prize Draw.
7. To be eligible to win, Cardholders must be present at the time of the relevant Prize Draw and present their valid Action Rewards card to the SKYCITY host. If a winner does not present themselves to the SKYCITY host together with their valid Action Rewards card within three minutes or has already won a Prize Draw earlier that day, then another Prize Draw Entry will be drawn from all remaining eligible Prize Draw Entries until an eventual winner is found for that relevant Prize Draw.
8. No Cardholder may win more than one Prize Draw on any one day.
9. All non-cash prize items are not exchangeable, transferable, or redeemable for cash. All vouchers must be redeemed by the date (if any) specified on the relevant voucher. SKYCITY reserves the right to withdraw and replace any of the prize items with an item of approximate value should that prize item not be available for any reason.
10. SKYCITY's decision is final and no discussion or correspondence will be entered into.
11. SKYCITY reserves the right to change any Prize Draw time, delay the start of the Promotion, extend or cancel the Promotion or alter any of these Terms and Conditions without notice.
12. Neither SKYCITY nor any other person or party associated with the Promotion will be liable to any person for:

- a) any loss, damage or personal injury suffered in connection with participation in the Promotion; or
 - b) any unforeseen card or system failure, including where a Cardholder's Action Rewards card is not swiped or incorrectly swiped. In such circumstances, SKYCITY is under no obligation to award any point(s) or a valid Prize Draw Entry to the Cardholder.
13. Participation in the Promotion and/or acceptance of a prize confirms acceptance to participate in any reasonable publicity or advertising of SKYCITY.
14. Participation in the Promotion implies full acceptance of these Terms and Conditions. Failure to observe any of these Terms and Conditions may result in disqualification from the Promotion.